

NORTHWEST BLACK ALUMNI

NORTHWEST MISSOURI STATE UNIVERSITY

EXECUTIVE COMMITTEE MEETING AGENDA

January 12, 2020 | 7:00 PM – 8:30 PM

Conference Dial-in Number: (605) 468-8010 | Participant Access Code: 820699#

Invited Attendees:

I. NWMSU Black Alumni Chapter Executive Committee:

Alumni Board Directors:

- Pamela Westbrook-Hodge, c/o 91- President
- Tory Tucker, c/o 90- Vice President
- Chalanda Woods-Walker, c/o 94- Secretary
- Kimberly Massey-Heslop, c/o 93- Treasurer
- OT. Newman, c/o 75- Immediate Past President
- Abdul Kaba Abdullah, c/o 02
- Anthony T. Ealy, Jr., c/o 17
- Kelvin Parker, Sr., c/o 76
- Jarvis Redmond, c/o 90

Student Board Directors:

- Junior, Kylan Harrell (**& President of Rho Theta Chapter of Alpha Phi Alpha Fraternity, Inc.**)
- Freshman, Savion Robinson
- Freshman, Destinee Wesley

Committee Chairmen: (By Presidential Appointment)

- Student Engagement & Support Committee, Tory Tucker, c/o 90
- Development/Scholarship Committee, Marcus Mack, c/o 77, Chairman
- Bi-Annual Reunion Committee, Pamela Westbrook-Hodge, c/o 91, Chairman
- Board Development/Nominating Committee, Kimberly Massey-Heslop, c/o 93, Chairman
- Membership Committee, Chairman Appointment Pending
- Archives/History Committee, Chairman Appointment Pending

II. NWMSU Alumni Association/Northwest Foundation:

- Paula Rector-Davis, c/o 91- NWMSU Alumni Association Board of Directors Immediate Past President
- Bob Machovsky '15, Director of Alumni Relations & Annual Gifts, Northwest Foundation, Inc.

III. NWMSU Diversity & Inclusion Office Leadership:

- Dr. Justin Mallett, Associate Provost of Diversity and Inclusion
- N'ninah Freelon, c/o 19 is the new point of contact for the Black Alumni Chapter

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TOPIC	DISCUSSION LEADER	ALLOTTED TIME	NOTES/ATTACHMENTS
I. Welcome/Call to Order	Pamela Westbrooks-Hodge, President		Welcome N'ninah Freelon, c/o 19. She is the new point of contact for the Black Alumni Chapter
II. Prayer	Tory Tucker, Vice President		
III. Roll Call	Chalanda Woods-Walker, Secretary	5 minutes	Pamela Westbrooks-Hodge, Tory Tucker, Chalanda Woods-Walker, Dr. Justin Mallett, Abdul Kaba Abdullah, Bob Machovsky, Jarvis Redmond, N'ninah Freelon
IV. No Minutes to approve from 12/29/19	Chalanda Woods-Walker, Secretary		
V. President's Report	Pamela Westbrooks-Hodge, President	15 minutes	<ol style="list-style-type: none"> 1. 2020 General Body Meetings <ul style="list-style-type: none"> • All committee plans recv'd and consolidated into 1-chapter plan to present to Gen Body, Sunday 1/19/20 • Jan 19th, MLK Weekend, Gen Body meeting @3pm- presenting 3-year plan for approval • Bob M will secure web-x and conference phone # • Provide Pamela WH w/any presentational docs for the meeting before 1/19/20 2. MLK Peace Brunch, Monday, January 20, 2020. 11 a.m. J.W. Jones Student Union Ballroom 3. Meeting announcement with MLK Peace Brunch

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invite to be sent by 1/13/2020; Pamela WH will send email announcement to Bob M for disbursement to participants/to include announcement, agenda, bylaws and 3 year plan

TOPIC	DISCUSSION LEADER	ALLOTTED TIME	NOTES/ATTACHMENTS
V. Vice President's Report	<ul style="list-style-type: none"> Tory Tucker, Vice President 	5 minutes	<ul style="list-style-type: none"> Website status; Bob M is working with marketing communication this week; 2week completion timeframe. Director Headshots and Bios needed for website; Tori T. will reach out to the 12 Board of Director for professional headshots by Friday, 1/17/20.
VI. Treasurer's Report	<ul style="list-style-type: none"> Kimberly Massey Heslop, Treasurer 	5 minutes	<ul style="list-style-type: none"> Bob M will send out the financials to Kim MH. this week.
VII. NWMSU Alumni Association/Northwest Foundation Updates	<ul style="list-style-type: none"> Paula Rector-Davis, c/o 91- NWMSU Alumni Association Immediate Past President Bob Machovsky '15, Director of Alumni Relations & Annual Gifts, Northwest Foundation, Inc. 	5 minutes	<ul style="list-style-type: none"> Nominations for Alumni Award deadline March 1' 2020; Bob M will send out link w/criteria.

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VIII.	Diversity and Inclusion Updates	<ul style="list-style-type: none"> • Dr. Justin Mallett, Associate Provost of Diversity and Inclusion 	5 minutes	<ul style="list-style-type: none"> • Introduction of N'ninah Freelon c/o 2019; Diversity and Inclusion Coordinator/ new point of contact for Black Alumni chapter events: nfreelon@nwmissouri.edu Wk 660-562-1747 Cell 816-885-2624 • Working on Peace Brunch details, and headcount for Alumni dinner • Dinner location: A&G Restaurant, 208 N. Main St., Maryville MO 64468
VII.	Review/Refine Chapter 3 Year Strategic Plan	<ul style="list-style-type: none"> • Membership Committee, Chairman Jarvis Redmond, c/o 90 • Bi-Annual Reunion Committee, Pamela Westbrook-Hodge, c/o 91, Chairman • Development/Scholarship Committee, Marcus Mack, c/o 77, Chairman & Abdul Kaba Abdullah, c/o 02, Co-Chairman • Student Engagement & Support Committee, Tory Tucker, c/o 90 & Jarvis Redmond, c/o 90, Vice Chairmen • Archives/History Committee, Chairman Anthony T. Ealy, Jr., c/o 17 		<ul style="list-style-type: none"> • Membership- engaging member involvement 2020- 50 active members/locate Joe Bell/create online engagement/increase yearly event participation 2021- 100 active members/ online engagement & giving campaigns 2022 -125 active members • Bi-Annual – attendance and engagement across generation 2020- 100 participants/ 50 members register for committees 2022-150 participants/ 75 members register for committees • Development/Scholarship- focus on funding 2020- 10K scholarship/3K student support goal/

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introduction of text and cash app giving
 2021- 15K goal scholarship/5k student support/giving gathering events in STL/KC
2022- 20K scholarship/10k student support goal/phone bank calling

- Student Engagement & Support- engaging student membership
2020- Define scholarship requirements/Freshmen mixers (STL/KC)/mentorship program
2021-mentor program for 25 high risk students/Launch online professional curriculum
2022-increase participation 30-50% for both mentorship and online professional curriculum
- Archives/History
 2020- Develop plan to collect historical documents
 2021-Document earlier years
 2022- Compile history book

XI. New Business

PWH

5 minutes

- Offline work is required of each committee to work towards goals
- Add Treasure report to Gen Body agenda
- Tori T will be away for work for next 6 mos. Will

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ask Morgan Jones to act on behalf of the Student Engagement & Support

XII. Next Meeting is Sunday, February 9, 7:00 pm via conference call

- Meeting adjourned 8:22 pm

Total Run Time 1 hour
